



## Introducing CIX Cleantech: 2015 Game Changers

*Canada's Only National Cleantech Event*

TORONTO, ON (July 21, 2015) – Achilles Media, the organizers of the [Canadian Innovation Exchange](#) (CIX), have teamed up with [MaRS Cleantech](#), which works with entrepreneurs and investors to build globally competitive companies, to launch [CIX Cleantech: 2015 Game Changers](#). Registration is now open for this full-day event taking place on October 15, 2015 in Toronto at MaRS Discovery District. A showcase of Canada's hottest cleantech companies, CIX Cleantech will connect cleantech ventures with investors, policy makers, strategic partners and advisors.

Cleantech is Canada's fastest-growing industry and perhaps its best-kept secret. According to Ottawa-based Analytica Advisors, which tracks and benchmarks the space, the cleantech industry in Canada is worth almost \$12-billion and employs 50,000 people across more than 800 firms. Most of these companies are exporters, with export revenue reaching \$5.8-billion or 50% of revenues. **Investment opportunities in the sector are stronger than ever before.**

The event will include a full day of presentations from the CEOs of Canada's most innovative cleantech companies, as well as keynote speakers, networking opportunities, exhibits and curated one-on-one meetings. More than an investor conference, CIX Cleantech will enable discussions around new financing and funding models, and the commercialization and adoption of new technologies. Other topics include the integration of IT and big data, and the creation of new services using predictive analytics, data, sensors and connectivity in urban environments.

### Top 10 Most Innovative Canadian Cleantech Companies

CIX Cleantech will also feature Canada's 10 most promising, game-changing technologies, each of which will play a pivotal role in the coming years. The top 10 companies will be selected by a panel of cleantech executives, investors, and industry experts, and announced on September 24. [Nominations are now open](#) (deadline for entry is August 14, 2015).

"The unprecedented level of innovation and adoption of Canadian clean technology has seen the industry grow at four times the rate of the overall economy," said Jon Dogterom, Venture Services Lead, MaRS Cleantech. "The increases in revenue and exports, coupled with new tech and business models, have drawn the attention of an expanded network of both investors and entrepreneurs. Our goal is to bring these groups together at the largest Canadian cleantech investment forum, where we can push this growth trajectory even further."

"We are excited to work with the MaRS Cleantech team on this inaugural event," said Robert Montgomery, CEO of Achilles Media. "This will be Canada's only event focussed solely on cleantech and connecting innovative cleantech companies, investors and strategic partners."

### About MaRS Cleantech

MaRS Cleantech works closely with entrepreneurs and investors to build globally competitive companies that are creating solutions for smart cities and addressing key challenges in energy, water, agri-tech, advanced materials and manufacturing. The industry looks to MaRS Cleantech to help grow high-impact businesses by connecting innovators, potential partners, customers, investors, talent and capital. MaRS Cleantech comprises three main entities — Venture

Services and its network of advisors; ArcTern Ventures, a \$30-million privately funded venture fund; and the Advanced Energy Centre, whose team facilitates commercialization and drives exports. Together they offer a one-stop shop for industry stakeholders. MaRS Cleantech is part of MaRS Discovery District, one of the world's largest urban innovation hubs supporting a new generation of makers and innovators.

### **About Canadian Innovation Exchange**

The [Canadian Innovation Exchange \(CIX\)](#) is a showcase for great Canadian innovation while catalyzing strategic relationships and transactions across this dynamic sector. CIX is attended by the people behind the innovative technologies: entrepreneurs, investors, corporations, service providers, government and media. Its objective is to bring together the key leaders and protagonists of technology-based innovation in order to learn from each other and to showcase and celebrate the tremendous innovative products, services and technologies that exist today and are providing the fuel for our economy to grow.

For media enquiries, contact:

Lara Torvi

Manager, Media & Community

MaRS Discovery District

416-673-8100

[ltorvi@marsdd.com](mailto:ltorvi@marsdd.com)

Lauren Linton

Executive Director, Innovation & Finance Events and Business Development

Achilles Media

416-569-4349

[llinton@achillesmedia.com](mailto:llinton@achillesmedia.com)