SHOPIFY NAMED CIX 2015 INNOVATOR OF THE YEAR RECIPIENT

Ottawa based company wins award for transforming ecommerce category

(Toronto, September 22) - The Canadian Innovation Exchange (CIX) announced today that Shopify, one of Canada's fastest growing companies, has been named *CIX 2015 Innovator of the Year*.

Shopify — which recently raised $131 million in its initial public offering — allows merchants to connect with their customers online and in person with one transformative e-platform. With over $10 billion in sales, and 175,000 active stores the e-commerce software has been steadily growing since its inception in 2006.

The *CIX Innovator of the Year* award is given annually to a Canadian firm that disrupts and transforms an industry in profound ways. The award is given to companies who represent the best in Canadian business and who are at the cutting edge in their categories. Past recipients of the Innovator of the Year Award have included Desire2Learn, accepted by John Baker, President & CEO, and Vision Critical accepted by Scott Miller, CEO.

"Shopify is one of the great Canadian corporate stories of the last decade. Tobias Lutke and his team have shown a commitment to building a world class company in Canada. They've changed the playing field for retailers around the globe when it comes to commerce. We could not be happier for their success and are honoured to present Shopify with this award," said John Ruffolo, CEO, OMERS Ventures and Co-Chair of CIX.

The CIX is a leading technology innovation destination where investors, innovative companies, entrepreneurs and facilitators converge to drive economic growth and accelerate the development and implementation of new ideas.

This forum attracts the key players behind Canada's innovative technology products and services in order to learn from each other, meet and pursue customer partnerships and investment relationships, and encourage the development of innovative technology that will be an integral part of Canada's economic growth. It is where deals happen. It also features the CIX Top 20, an exclusive showcase that celebrates Canada's best innovations and the people behind them.

It takes place in Toronto on November 17th, and at this year's event Harry Finkelstein, Chief Platform Officer of Shopify, will accept the award on behalf of Shopify and share his expansive knowledge as a CIX

keynote speaker.

"We are honoured to be named the CIX Innovator of the Year for 2015," said Harley Finkelstein, Chief Platform Officer at Shopify. "We're a proud Canadian company and understand the importance of creating a collaborative and supportive environment for emerging companies, helping them build and create the best products.

Media wishing to set up interviews, learn more about the CIX Innovator of the Year Award or attend CIX on November 17th in Toronto should reach out to Borjana Slipicevic at borjana@properpropaganda.net

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Canadian Innovation Exchange (CIX)
The Canadian Innovation Exchange is the 'must attend' event for leaders in Canada's innovative economy. In its 8th year, the CIX repeatedly attracts 650+ technology industry leaders, tech entrepreneurs and investors (VCs, angels and accredited investors) from across the Canada and the United States. This exclusive event showcases Canada's most innovative and promising young tech companies and provides the tools to networking, build new relationships and increase deal flow. CIX facilitates hundreds of new relationships and has fostered hundreds of millions of dollars in transactions